

# THE BRANDHOUSE LTD

## STATEMENT OF ACCOUNTABILITIES

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### 1. Board

- 1.1.1 Ensures compliance by Company with applicable legislation, regulation and policies
- 1.1.2 Safeguards the assets of the Company
- 1.1.3 Ensures long term interests of the shareholder are being served

### 2. Chairman

- 2.1.1 Provides overall leadership to the Board
- 2.1.2 Ensures that the Board is effective in its tasks of setting and implementing the company's direction and strategy
- 2.1.3 Ensures that the development needs of the directors are identified and appropriate training is provided to continuously update their skills and knowledge
- 2.1.4 Maintains sound relations with the shareholders

### 3. Chief Executive Officer

- 3.1.1 Sets direction and oversee operations
- 3.1.2 Communicates vision and strategy to staff
- 3.1.3 Ensures efficient utilization of resources